



RAAG^{INC}
ROAD ACCIDENT ACTION GROUP

Strategic Management Plan 2023 to 2028

VISION

To reduce road trauma through collaboration and advocacy of Road Safety awareness, leading to improved outcomes for all Road Users.

OBJECTIVE

To promote and advocate for Road Safety initiatives that support our Communities.

VALUES

Community and Family Culture
Governance and Process
Collaboration with Industry Stakeholders
Research and Data Analysis

CORPORATE GOVERNANCE

Strategic Plan
Sustainable and Transparent
Appropriate Operational Policies
Annual Independent Financial Audit
Annual Reporting Office of Fair Trading

ENGAGEMENT COMMITMENT

To implement evidence-based projects which directly address contributing factors in road trauma. RAAG have a commitment to corporate responsibility and the partnership value for our supporters, partners, and financial sponsors.

Aligning with:

Queensland Transport and Roads Investment Program (QTRIP)
Queensland Road Safety Strategy and Action Plan
National Road Safety Action Plan
Global Plan Decade of Action for Road Safety

Engaging with:

Federal, State and Council representatives
Queensland Police Force (QPS)
Queensland Fire and Emergency Services (QFES)
Department of Transport and Main Roads (TMR)
Associated industries, businesses, community groups and road user networks.

Affiliating with:

Organisations and groups that have a road safety strategic focus.

Research and data collaboration with accredited organisations including;

Australasian College of Road Safety (ACRS), Road Safety Partnership Program (NRSPP), Australian Trucking Association (ATA National), QTA (Queensland Trucking Association), Queensland Tourism (QT), RACQ, NHVR, NatRoad and Centre for Accident Research & Road Safety – Queensland (Carrs Q)